

## Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: Dual Degree Program and Transfer Initiatives**

**Leader(s): Jessica Specht**

**Implementation Year: 2018-2019**

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<b>Objective 1:</b>	<b>Collaborate with GSU Academic Affairs and Extended Learning to promote GSU pathways and program partnerships.</b>
<b>Action Items</b>	<ul style="list-style-type: none"> <li>➤ Collaborate with Michelle Sebasco/School of Extended Learning, Julie Anderson/Health and Human Services, and Karen Williams/Business             <ul style="list-style-type: none"> <li>○ Promote new and existing programs, via table visits, joint events and marketing materials</li> <li>○ Coordinate schedules for shared spaces and partner campuses (avoid overlap, or intentionally collaborate)</li> </ul> </li> <li>➤ Distribute College of Business program materials at community college events to promote online and 3+1 pathway programs, regardless of DDP eligibility</li> <li>➤ Act as a liaison when GSU programs are looking to connect to community college partners</li> <li>➤ When potential new partner reach out, refer the contact directly to academic college</li> <li>➤ Collaborate with GSU's Information Technology and Computer Science departments to attend Transfer Partnership events focused on Technology AAS degrees</li> </ul>
<b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> <li>➤ Increased participation in related events</li> <li>➤ Student attendance at events</li> <li>➤ Number of connections established between GSU and community college liaisons</li> </ul>
<b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)	<ul style="list-style-type: none"> <li>➤ GSU Academic Affairs</li> <li>➤ GSU Academic Department Deans/Program Coordinators &amp; Faculty</li> <li>➤ Michelle Sebasco, GSU School of Extended Learning</li> <li>➤ Karen Williams, College of Business</li> <li>➤ Julie Anderson, College of Health &amp; Human Services</li> <li>➤ DDP staff</li> </ul>
<b>Milestones</b> (Identify Timelines)	<ul style="list-style-type: none"> <li>➤ Record of events participated in on behalf of academic colleges, and the number of relationships established through community college liaisons</li> </ul>

<b>Desired Outcomes and Achievements</b>	<ul style="list-style-type: none"><li>➤ Community college and GSU stakeholders will see DDP as a knowledgeable and reliable connection between campuses</li><li>➤ Increased number of DDP students in degree programs promoted by the School of Extended Learning</li></ul>
(Identify results expected)	

**Goal #3:** Expand (non-DDP) transfer/articulation partnerships, pathways, and resources, especially for part-time students.

<p><b>Objective 2:</b></p>	<p><u><b>Support the Office of Admissions and Recruitment teams' enrollment goals for non-DDP eligible students.</b></u></p>
<p><b>Action Items</b></p>	<ul style="list-style-type: none"> <li>➤ Promote Admissions events such as Transfer Thursday and Open House when meeting with a student that is not DDP-eligible</li> <li>➤ Capture student contact information and forward to Admissions and Recruitment teams, including prospective graduate and doctoral students</li> <li>➤ Continue to promote GSU Transfer Guides and update community college staff on program changes for transferrable credits</li> <li>➤ Serve as an “early academic advisor” and/or clarifying program components and admissions requirements; followed by a referral to Recruitment/Admissions</li> <li>➤ Support Recruitment team at special articulation events/tours by either assisting or serving in the place of</li> <li>➤ Answer student questions or provide update on status of application; refer to appropriate office for next steps (APO, Financial Aid, Academic Advising, Disability Services, etc.)</li> </ul>
<p><b>Indicators and Data Needed</b> (Measures that will appraise progress towards the strategic objective)</p>	<ul style="list-style-type: none"> <li>➤ Number of student referrals to Admissions and/or Recruitment</li> <li>➤ Number of new transfer guides/updates</li> </ul>
<p><b>Responsible Person and/or Unit</b> (Data collection, analysis reporting)</p>	<ul style="list-style-type: none"> <li>➤ DDP staff</li> <li>➤ GSU Academic Affairs</li> <li>➤ GSU Admissions/Recruitment</li> <li>➤ Diane Urbanczyk, GSU Transfer Coordinator</li> </ul>
<p><b>Milestones</b> (Identify Timelines)</p>	<ul style="list-style-type: none"> <li>➤ Attend quarterly Enrollment/Recruitment meetings with GSU academic colleges</li> <li>➤ Track participation at Admissions events</li> </ul>
<p><b>Desired Outcomes and Achievements</b> (Identify results expected)</p>	<ul style="list-style-type: none"> <li>➤ Increase participation in Admissions events</li> <li>➤ Increased communication and collaboration between DDP and Recruitment staff</li> <li>➤ Transfer guides updated annually</li> </ul>